



TOWN OF PLEASANT VALLEY

OFFICE OF THE SUPERVISOR
TOWN HALL
1554 MAIN STREET
PLEASANT VALLEY, NY 12569

January 14, 2019

Dear Business Owner,

On Tuesday, January 22 from 4-6 p.m., the Town of Pleasant Valley will be meeting with Mary Kay Vrba, President and CEO of Dutchess Tourism, and Eoin Wrafter, Commissioner of Planning & Development, to discuss tourism in Pleasant Valley.

This discussion group, as defined by DC Tourism, seeks to:

“Inform about & discuss an overall tourism master plan for Dutchess County and your community”.

A sample of topics are:

- In thinking about tourism, is it important to your community?
- If so, what does that look like to you? Do you have the infrastructure that you need?
- What do you see as needing improvement?
- What is unique about Pleasant Valley?
- What may be lacking in amenities/attractions that would improve tourism in your community?

This is an opportunity to voice your opinions and the needs that directly relate to your business and our community. This information, together with the previously conducted Pace University study and survey, is most important to Hamlet redevelopment and town wide commerce.

Please join us at the Pleasant Valley Fire House, [Station 1] 1619 Main Street, Pleasant Valley for this important and informative discussion.

Please call my office at 635-3598 for additional information and to confirm your attendance.

Looking forward to see you on the 22nd!

Sincerely,

Mark Figliozi
Supervisor: Town of Pleasant Valley